

Hoofdstukindeling

Project *Rise of Cultural Capitalism/Vlinders Vangen/Pseudomasterscriptie*
maart-april 2025

Bookstore mingling

- Why the academy needs bookstores
- An outsider view
- A gap at the top of theory
- Ink as a witness

Philosophy 101

- A taxonomy of philosophy
- Social philosophy (and the others)

From Enlightenment to Obscurantism.

- Textbook definitions
- Poppers accusation
- Brennans self-incrimination

Life and times of Herbert Marcuse

- November 1918
- The 1950s: communism in the U.S.A.?
 - The Constructive Forces of Mankind
- The 1960s: the invention of the University
 - The goldrush
- Is Marx Marxist?
- Capitalism, Fascism, Marxism

A new struggle

- Where are the farms and factories?
- The invention of the Middle Class
- Who is afraid of the Middle Class?
 - Disney is the enemy
- A new kind of Capital
 - Critical theory as a lifestyle
 - Engagement as a currency

The Artist-Academic-Activist continuüm

- The institutions of Cultural Capitalism
 - Who isn't a journalist?
 - What is art?
 - It's the critic, stupid!
 - Minister, are you listening?
 - Too loved to fail
 - Preaching change
 - Conservative socialism
 - How to get funds
 - Communes of commerce
 - Silence as art

When money talks back
Chop, chop, Chopin!
The Middle Class as the cultural proletariat
Why the left hates revolutions now
Performative protest

The Therapeutical Turn

Why we are (not) Freudian
Is Id a science?
The Psychoanalysis of social theory
The Psychoanalysis of science
The Psychoanalysis of the arts
The Psychoanalysis of society
The Psychoanalysis of the past
Conscienceness as a motive

Confessions of a Cultural Capitalist

Vincent Croone
Laurence Schertz
Willem de Wolf
James Lindsay

Conclusions